

July 1, 2016

TO: Local Businessmen and Civic Organizations
FROM: David Reid - Athletic Director
RE: Athletic Program Book: 2016 - 2017

This Athletic Sponsorship Book is the method we use to raise money for our athletic program each year. The money we raise will be used for a number of future projects. We need funds to cover the cost of award banquets for our student/athletes, adding sports not offered at the present time, 3-year award jackets, awards for teams, fortunate enough to win a League or District Championship, and to help out with other major improvements to our programs. We are selling Ads for an Athletic Sponsorship Book. Your AD or Sponsorship will assist us in raising needed funds to accomplish the above. The Athletic Sponsorship Book will be published at the beginning of the fall season, 2016 – 2017, school year and be available at most Monty Tech home games during the next school year, 2016 – 2017, in the athletic area. Your ad will run for the entire school year in the Sponsorship Book. We ask that you take the time to consider helping the Bulldogs with this task and send in your ad as soon as possible. Please do not give any money to the student/athletes. Send it along with a sample of your ad or, if you request, we will bill you at a later date. Check the sample ad sizes and prices on the back of this sheet. If you have any questions feel free to call me at:

(978) 345-9200 ext. 3660.

I thank you in advance for your donation to the Monty Tech Athletic Department.

David Reid
Athletic Director - Monty Tech

MONTY TECH
ATHLETIC PROGRAM BOOK
AD/SPONSOR FORM
2016 - 2017

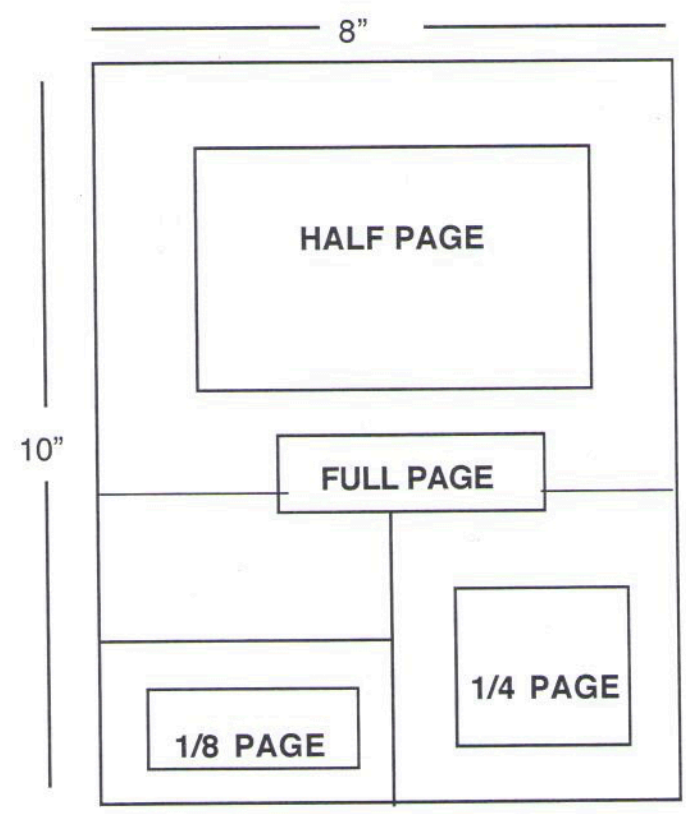
BUSINESS NAME: _____

AD SOLD BY: _____

Indicate Size:

- FULL PAGE: \$100.00
- 1/2 PAGE: \$ 60.00
- 1/4 PAGE: \$ 35.00
- 1/8 PAGE: \$ 20.00

- GOLD SPONSOR: \$15.00
- PURPLE SPONSOR: \$10.00
- WHITE SPONSOR: \$ 5.00



Business Name: _____

Contact: _____
Address: _____

STAPLE SAMPLE OF
YOUR AD HERE !!

MAKE CHECKS PAYABLE TO: MONTY TECH ATHLETICS

SEND CHECK TO: MONTY TECH
C/O DAVID REID - ATHLETIC DIRECTOR
1050 WESTMINSTER STREET
FITCHBURG, MA 01420